



Transportation Infrastructure Durability Center
AT THE UNIVERSITY OF MAINE

Sponsorship Opportunities

**TRANSPORTATION INFRASTRUCTURE
DURABILITY CONFERENCE**

Driving Research *-to-* Deployment

August 8 – 10th | Wells Conference Center, Orono, ME



Driving Research *to* Deployment

The 2023 Transportation Infrastructure Durability Conference is an in-person event that brings together University Researchers, Industry Professionals, and State & Municipal Government Leaders to discuss the latest advances in transportation. The agenda focuses on a broad range of topics including successful research and deployment of advanced materials, structures, and more. Tours of UMaine's state-of-the-art research labs will also be available.

Seize Your Opportunity to Sponsor

Email tidc@maine.edu with your sponsorship preferences



TRANSPORTATION
INFRASTRUCTURE
DURABILITY
CONFERENCE

August 8 – 10th

Wells Conference Center, University of Maine, Orono, ME



Transportation Infrastructure Durability Centre
AT THE UNIVERSITY OF MAINE

Break Sponsor \$500

1 Available

The 2023 Transportation Infrastructure Durability Conference will include three 15 minute breaks between conference sessions complete with refreshments. During this time, all digital displays in the venue will show a break slide with the sponsor company's logo at center.

Additional Break Sponsor Perks:

- Logo listed on the event webpage
- Company name listed in the agenda booklet
- Logo listed on all conference marketing



\$500 Breakfast Sponsor

2 Available

On August 9th & 10th, the mornings begin with a complete breakfast selection. During this time, every digital display in the venue will show the breakfast slide with the sponsor company's logo at center, and a sign will be displayed next to the buffet table indicating who the meal is sponsored by.

Additional Breakfast Sponsor Perks:

- Logo listed on the event webpage
- Company name listed in the agenda booklet
- Logo listed on all conference marketing



pg 3

tidc@maine.edu
tidc-utc.org/2023-annual-conference/

TRANSPORTATION INFRASTRUCTURE
DURABILITY CONFERENCE





Transportation Infrastructure Durability Center
AT THE UNIVERSITY OF MAINE

\$1,000

Lunch Sponsor

2 Available

On August 9th & 10th, between morning and afternoon sessions, an extensive lunch buffet will be served. During this time, every digital display in the venue will show the lunch slide with the sponsor company's logo at center, and a sign will be displayed next to the buffet table indicating who the meal is sponsored by.

Additional Lunch Sponsor Perks:

- Logo listed on the event webpage
- Logo listed in the agenda booklet
- Logo listed on all conference marketing
- Logo listed on all conference correspondence
- Custom social media spotlight
- Complementary table in Expo area (see pg 5)



Evening Reception Sponsor

1 Available

\$1,500

On August 8th, an Evening Reception is held to kick off the event. It includes beverages, hors d'oeuvres, a networking social, and a keynote address. The Evening Reception Sponsor's logo will be featured in the opening and closing slides of the reception, as well as on signage at the refreshments tables and conference room entrances. Additionally, the Evening Reception Sponsor will have a spotlight to speak at the podium before the keynote address.

Additional Evening Reception Sponsor Perks:

- Logo listed on the event webpage on banner
- Logo on event lanyards
- Logo listed in the agenda booklet
- Logo listed on all conference marketing
- Logo listed on all conference correspondence
- Custom social media spotlight
- Complementary table in Expo area (see page 5)



pg 4

tidc@maine.edu
tidc-utc.org/2023-annual-conference/

TRANSPORTATION INFRASTRUCTURE
DURABILITY CONFERENCE





Transportation Infrastructure Durability Center
AT THE UNIVERSITY OF MAINE

Expo Table **\$500**

As part of the 2023 Transportation Infrastructure Durability Conference, there are four Exhibit Sessions that occur during conference breaks and networking periods while attendees will be in the Exhibit Area:

- Tuesday, August 8th, 5 - 6pm
- Wednesday, August 9th, 8 - 9:30am
- Wednesday, August 9th, 12 - 1:30pm
- Thursday, August 10th, 8 - 9:30am

Provided will be a 6ft table, 2 chairs (more will be provided if needed), and power if requested.

Attendance at all sessions is not required but is encouraged.



Thank You For Your Support

Email tidc@maine.edu with your sponsorship preferences

pg 5

tidc@maine.edu
tidc-utc.org/2023-annual-conference/

TRANSPORTATION INFRASTRUCTURE
DURABILITY CONFERENCE

